

SMALL DISADVANTAGED AREAS FUND

Application Fund



Closing date for this fund: 1 December 2010

Contact details	Help Notes
Q1 Name of Local Committee: <i>Mole Valley</i>	The name of the Local Committee submitting the bid
Q2 Name of recipient organisation: Liquid Connection	This is the name of the organisation which will carry out the activities funded or hold the funds on behalf of a partnership
Q3 Contact person: Joe Crome Title: Mr First Name: Joe Surname: Crome Position held in the organisation: General Manager Contact address: The Theatre, 7 Church Street, Leatherhead, Surrey Post code: KT22 8DN Telephone: 07800890684 Fax: E-mail: joe@liquidconnection.co.uk	This is the person we will contact if we need information about this application
What are you seeking funding for ?	
Q4 Describe the area where the funding applied for would be spent Liquid Connection work with a focus on North Leatherhead (also known as Leatherhead Common). Particularly, social areas of disadvantage include Cleeve Road, The Fairway, Aperdele Road and Woodbridge Avenue social housing estates.	Give details of the neighbourhood or locality which is being targeted by this proposal
Q5 Provide evidence of the local needs which the funding would address North Leatherhead is an area of deprivation within a relatively affluent borough, Mole Valley. North Leatherhead is marked as the 18 th most deprived ward in Surrey according to the 2007 Index of Multiple Deprivation (income deprivation indicators). However, Leatherhead is even higher priority when it comes to children and young people. Leatherhead has one of the highest rates of NEET young people in Surrey, and the highest total rate in Mole Valley.	Provide data, e.g. Index of Multiple Deprivation, Joint Strategic Needs Assessment, and details of any local consultation which support your application for this area.

<p>1 in 5 young people in North Leatherhead live in income deprived situations, compared to less than 1 in 10 throughout Mole Valley overall. This rate of income deprivation marks young people in Leatherhead as some of the most vulnerable in the county.</p> <p>Richard Leary of Surrey Youth Justice completed a consultation in 2009, which looked at high priority wards in Surrey. North Leatherhead was earmarked as high priority, with a detailed report identifying that NEET young people locally were a cause of anti-social behaviour locally, due to their lack of engagement with positive activities. We have made this people group a high priority as recipients of our services accordingly.</p> <p>The funding from this grant will allow us to directly address unemployment and anti-social behaviour, by providing positive activities which engage these young people, and create legitimate paths into employment or further education opportunities.</p>	
<p>Q6 Describe the project or activities you are seeking funding for</p> <p>Liquid Connection has developed a multi-layered approach to supporting disadvantaged young people in Leatherhead. Using our strong relational links within the community and experience of providing local youth projects, we have identified key areas of support which are lacking for young people in the Leatherhead area, and using the skills and resource of our team, are requesting funding to implement and continue to provide services which benefit the most in-need young people in our community.</p> <p>Our focus is making sure every young person in Leatherhead is fully equipped and supported to secure a bright future, with a particular emphasis on providing pathways into learning new skills, and eventually accessing employment, training or further education. We aim to deliver youth work which is in accordance with the principles of Every Child Matters: Be Healthy, Make a Positive Contribution, Achieve Economic Wellbeing, and Stay Safe, and feel this grant would allow us to implement these principles in every sense.</p> <p>This grant will allow us to deliver the following work over a 12 month period:</p> <ul style="list-style-type: none"> • Running a mentoring scheme for the most in need, at-risk young people in Leatherhead. This includes weekly contact with at-risk/NEET young people, and will focus on employment and skills, including education and skill-based trips to local businesses and on-the-job training with employers. We will impart advice, help young people to assess their own assets, and ensure that these young people are ready to make their next step for a positive future. We will be partnering with Business in the Community to link young people with local employers. • Working with local secondary school Therfield to 	<p>Briefly describe the proposed actions and the activities that will be undertaken; explain how the project would offer something new to the area</p>

provide quality youth work support for students at-risk of exclusion, or who are in emotional need (as identified by Therfield School senior management). We plan to have a male youth worker based at Therfield school once a week. This work will ensure a reduction in numbers of future young people becoming NEET in the area.

- Encouraging young people to contribute to society by taking part in social action work and building relational bridges with residents within the community, including community garden and conservation initiatives.
- Offering leisure activities to vulnerable young people who find it difficult to relate to adult youth workers in intensive contexts (such as our school work), including team building activity sessions and sports.

Continuing the key relationships we have built with local young people who are identified as ‘at risk’ (including NEET, anti-social, or currently at risk of exclusion from local provision or education), we will create a more structured approach to supporting local young people. This involves the imparting of new skills for young people, obtaining accreditations, establishing relationships and entry points with local employers and tradesmen, and learning to assess each other’s skills and strengths. We believe in an asset-based approach; evaluating young people and the locality based on their strengths and gifts. Despite the statistics detailed in question 5, we believe in the strength and talents of our community, and will be encouraging young people to understand their gifts and how these can be applied to the community they live in, and within employment and work-place contexts.

This work has been planned and built around partnership with local agencies and service providers, including Connexions, Leatherhead Youth Project and Business in the Community.

Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities ? Please also say what SCC services are involved and the named contact(s).

This funding will support a total of 80 different young people throughout a 12 month period. In a number instances below, a young person might benefit from two areas of support (such as school support, and engaging in sessions for at-risk teenage girls), We are confident that these 4 outcomes support SCC’s strategic priorities, with particular emphasis placed on personal responsibility, deciding and delivery locally, and prevention.

Outcome 1 – To help NEET young people overcome low aspirations and be supported into further education, skills training or employment.

Output 1 – To work with a core group of 20 NEET young people, seeing 12 of these young people directly into education, training or employment.

Outcome 2 – To work with young people at risk of exclusion or

An outcome is the direct difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you and progress against these must be detailed in the report which you will be required to submit at the end of the funding period.

becoming NEET, or who have been identified as in need of intensive emotional support at Therfield School. This will prevent exclusions, address issues and allow us to refer the most in need young people to local youth projects and services.

Output 2 – Working with students referred from the Therfield School senior management team, we will support a total of 40 different young people through 12 months of school support. There will be no cross over with young people from Outcome 1.

Outcome 3 – To reduce anti-social behaviour by providing leisure activities, social action work (community gardening and litter picking) and opportunities to achieve certificates and qualifications, therefore improving social awareness of participants and allowing them to achieve in a safe, healthy way.

Output 3 – To engage with 25 disadvantaged young people through sport and leisure activities on a weekly basis. These activities will take place at The Bridge Youth Centre and Leatherhead Leisure Centre. This will include football coaching activities conducted by staff member Alex Ball, who also manages North Leatherhead United Under 17's football club, and activity sessions (such as games and cooking). 10 of these young people will attend an FA Football Coaching Certificates Course (level 1 & 2) as a result of sport participation and volunteering. A further 10 will gain accreditations such as AQA awards and first aid certificates. A number of this group will also have been supported through our work detailed in Outcome 2, as we feel it is beneficial for them to receive support in different contexts.

Outcome 4 – To positively impact vulnerable local teenage girls who come from disadvantaged situations. We will provide advice, emotional support and enjoyable activities once a fortnight, in order to connect these girls with safe, positive role models. This activity will be known as BLISS (better living in spirit & style), to provide these young women with ownership and identity over this activity.

Output 4 – To work closely with 20 young women throughout the year. Some of this group will be referred to this group from work detailed in Outcome 2 and Outcome 3.

Q8 How would you involve residents in the project ?

Liquid Connection have a strong relational connection within our community. We meet with B@titude, a community shop in Leatherhead targeting local mothers living in deprived situations, on a monthly basis to discuss with staff and residents which issues are predominantly affecting them, and how this relates to local young people. This people group, who make up much of the essence of North Leatherhead, played a part in the consultation which identified our area as in need of further support (see question 5). They will support us in measuring outcomes as we evaluate our work.

Our skill and employment work also partners with a range of

Describe how you would establish a relationship with residents and voluntary organisations

<p>business and residents across Mole Valley. Particularly, we will be working with Lucy Quinell of the Fire and Iron Gallery, and Dave Erasmus of Cubate.com to provide unique experiences for local young people. We feel that involving local residents allows us to bridge a gap between different generations and people groups, helping to bring together our community.</p> <p>We also have a strong partnership with Leatherhead Community Garden & Learning Centre, and will be completing tidy-ups and maintenance for the garden as part of our social action initiatives. Our team is involved with the North Leatherhead Community Group (who run the Leatherhead Community Garden with Mole Valley District Council) and will be encouraging young people to take part in local safety initiatives as part of our work.</p> <p>We have developed a growing number of young people – and local residents – into young leaders, and are increasingly involving these leaders in the running of projects for younger age groups. The activities this grant allows will see a number of young people helping to lead projects.</p>	
<p>Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the longer term ?</p> <p>This investment in our work will allow us to inject more time and resource into mentoring work and school support than previously has been possible. Throughout the funding year, we will evaluate and measure the successes of this work. Long term, this will leave us in a strong position to show evidence for the effectiveness of our work, drawing funds from local school confederations and local business foundations who have witnessed and seen evidence for the support we provide to our community.</p> <p>This will also put us in a good position to begin applying to national funding bodies, as we will have gained evidence which can be matched against outcomes set. We are confident that once initial costs are secured from SCC, we can demonstrate effectively that our work and approach is successful and important for the community, and therefore secured continued funding.</p> <p>We also plan to use some of our staff time and expertise to train and develop volunteers who can invest their own time in supporting this work. If we can encourage volunteers to be involved long term, there will be less need for larger grant funding throughout subsequent years. This will be based on a successful voluntary mentoring model pioneered by Regenerate UK in London.</p>	<p>Explain how you intend to develop local capacity to sustain the project after the funding ends.</p>

<p>Q10 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above ?</p> <p>Each session we conduct is formatted based on The ‘Huskins’ ladder scale, which is largely identified as the best practice method of monitoring and evaluating sessions throughout youth work curriculum’s. The ‘Huskins’ Ladder model of progression identifies seven stages of development in the youth work process - stages that are useful indicators both for a young person’s development, but also for adult workers to review their own performance and approach.</p> <p>To measure our success, we will initially evaluate the immediate impact we have seen on the young people we work with, looking at the impact of each sessions and the overall change seen across the project period. This will be measured against our outputs and outcomes, and will assess the long term impact will be for each young person and what kind of further support they may require. Our ultimate goal is to see these outcomes achieved, and the desired result is positive, tangible social change in these areas. This evaluation will come in the form of detailed, written reports (some will be confidential due to the assessment of personal details).</p> <p>In progressing towards achieving outcomes, Liquid Connection uses two well-known methodologies. Outcome based accountability is applied by starting with the desired outcome for a community and working backwards (focusing on what is stopping us from ‘arriving’ at the outcome), and our own interpretation of the ‘Outcome star’ system is used to assess the impact a service has had on each individual, measuring 10 different characteristics and identifying whether they have improved or changed. This outcome methodology was initially developed for homelessness charities, however the principles are effective in tracking progress of individuals.</p> <p>For SCC, a report will then be produced regarding each aspect of our work (NEET skills course, schools work, and leisure/social action initiatives), and where we feel support needs to come from across the community in the future. This will involve multi-agency evaluation meetings with the partners we have previously identified, to ensure our results are shared locally. We will identify how the grant has been used, why it has been successful, and what we learnt from this work.</p>	<p>We don’t want to create reporting burdens so do keep systems simple, realistic and informative.</p>
<p>Q11 Please set out the project timescale and key project milestones</p> <p>During October and November 2010 we will be piloting this work by running a short course, and beginning to implement targeted schools work at Therfield School, Leatherhead.</p> <p>The project will run from January 2011 until December 2011.</p> <p>Quarter 1 – To have engaged with key groups of NEET young people and completed a structured course which provides a platform for entry into employment and training. By this stage we hope to have brought on several young people in leadership training roles, and have seen 25 young people within relational school-based work.</p>	<p>We will be requiring a brief quarterly update on progress and these milestones will form the basis of that update</p>

<p>Quarter 2 – We will at this stage have supported 10 young people in securing qualifications which aid their personal career development, including Football coaching certificates, first aid qualifications, and foundation learning awards. We will have supported around 25 young people through social action and leisure activities, with a view to supporting a number of this group into employment or further education when they finish compulsory education in quarter 3 (this applies to year 11 students). Another structured mentoring course will have commenced at this stage, working intensely with 6-8 young people for 12 weeks.</p> <p>Quarter 3 – A core group of 20 teenage girls will have been supported during previous periods and will be attending a fortnightly session for emotional support, arts and crafts and group activities.</p> <p>Support for at-risk young men through football will conclude for the season, with a view to supporting them into adult football and to begin football coaching work experience and employment where applicable (X-Sport coaching company are supportive of this in principle, where appropriate). All players who are willing will have gained FA Level 1 & 2 certificates and will be child protection trained, to open up career opportunities in football coaching. This coincides with the Football Associations campaign to train 40,000 new coaches over the next 5 years.</p> <p>At this stage (September) we will also be working with new year 7 students at Therfield School once a month, to support them in their recent transition from primary school. This will involve working with local primary schools to identify the most at risk of struggling into secondary school education.</p> <p>Quarter 4 – To have completed by this stage mentoring courses for three sets of NEET/at risk young people (totaling between 18-25). We aim to be in a position to evaluate how many young people have reached education, employment and training by this stage, and also to evaluate how this attention and support has increased chances of employment or positive contribution to society. We will have run hundreds of sessions in schools and will have intensively supported 50 of the most at-risk young people of secondary school age. The results of this will be increased attendance and achievement for under performing young people. We aim to produce an evaluation report which summarizes our approach and the key success (and failures) which were apparent during this 12 month period.</p> <p>We will have specific examples of having helped young people gain certificates, begin new careers and enjoy new skills.</p>	
<p>Q12 Who are your key partners and how are you developing a shared approach to the area ?</p> <p>We work very closely with Leatherhead Youth Project and the Youth Development Service (Lesley Spiers) to ensure that partnership is strong and the best support possible is given to local young people. This involves partnering on projects together, meeting regular with Richard Leary of Surrey Youth Justice for local practitioner meetings (sharing information and advice), and sharing resources and staff time where appropriate. Between these services, we feel holistic support is being provided to many different groups of young people,</p>	<p>Please list the partner organisations you are working with and the strategic and local objectives you wish to achieve; explain how partners' contributions will represent an integrated solution to the needs of the area.</p>

and we ensure through regular communication that work is not replicated or lacking need locally.

In targeting and supporting the most at-risk young people locally, our key partners will be Therfield School, Connexions, and local police. These three agencies will refer young people to us and allow us to monitor our outcomes and see evidence of success in our work. Having identified that NEET young people are often also highest on anti-social behaviour registers, our partnership with the local police and local secondary school allows our agencies to provide a holistic service which supports young people in different contexts and with different approaches which aim for the same objectives.

By bringing our relational and therapeutic skills to school and detached contexts, we can provide a unique support and help police and educational facilities to support young people with greater understanding.

We have also identified several local employers who are interested in taking on local unemployed young people. This will be key to our model, as the support and preparation work we do with each young person (such as presentation and interview skills) will be one step towards gaining a real opportunity into employment or skills training.

Liquid Connection share a good working relationship with Faye Howitt, Police Intervention Officer for young people in Mole Valley. We will work with her to identify anti-social behaviour patterns and ensure our work is targeting young people who are in need of support and that the appropriate information can be shared between agencies.

As mentioned previously, Liquid Connection also works closely with Leatherhead Youth Project, who provide projects for local young people. By working closely together, we can share staff and resources (Liquid Connection staff support BFree Youth Café sessions), and refer young people to other projects or services which they may benefit from. We work in partnership with Leatherhead Youth Project on several initiatives to great effect, including Freestyle residential camp and Total Football. We feel our work with NEET and at-risk young people will greatly compliment the work already being done locally.

Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.

Local Committee in Mole Valley receives regular update reports through formal and informal meetings on safer and stronger communities, services to adults and children and the key priority places in Mole Valley.

The most recent update on the Key Priority Places for the Mole Valley area was presented to a formal Local Committee on 23 September 2009.

These priority places in the district have been identified by all partners in the Local Strategic Partnership as the 'Links' area

Demonstrate that the Committee has developed an understanding of the profile of disadvantage locally and of the opportunities for joint working and leadership.

<p>(Chartdowns/ Goodwyns, south of Dorking) and Leatherhead Common (north Leatherhead)</p> <p>Members have also received regular updates on the partner activity in these small disadvantaged communities through the Local Committee member links with the Local Strategic Partnership (LSP). These meetings have been held in the communities identified here.</p> <p>The Community Safety Partnership has also focused partner activity in these areas of need and receive regular updates on work delivered.</p> <p>Data is shared with members on a regular basis and outcomes measured wherever possible. Work in these small areas of need can take some time to see visible outcomes due to its longer term 'preventative' approaches.</p>	
<p>Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities ?</p> <p>Local Committee in Mole Valley has supported these communities in many ways over the years, though demands on funding more recently have made financial support more challenging.</p> <p>In north Leatherhead, since 2008, funding has been given from Members' Local Allocations to north Leatherhead youth projects, furniture and equipment, a drama festival and football club, amounting to over £8000.</p> <p>In Links area, The Local Committee met recently at St John's School in Goodwyns to receive an update and see the work underway. Local Allocation support has been given by the divisional member at the outset of the work in this area, before 2008. Community safety partnership funding has supported the community development worker, as has the county council self-reliance funding before 2008.</p>	<p>Describe any projects supported in high-need areas and initiatives which have increased the influence of their residents on local services and opportunities.</p>
Financial Questions	
<p>Q15 How much are you applying for ?</p> <p>£8,500. This amount will cover our activity costs and allow us to pay staff on a sessional basis for their time in implementing these detailed plans. As a result of local partnerships, we have many resources at our disposal for little or no cost. The main requirement is salary provision for skilled staff members to invest in disadvantaged young people.</p> <p>Breakdown of our request for funds:</p> <ul style="list-style-type: none"> • £700 – This covers costs of progressing young people through courses and accreditations outlined in Output 3. • £1620 – This will cover activity costs for games, sports and leisure activities, including purchasing equipment and hiring facilities for leisure use (Leatherhead Leisure Centre multi-use-games area courts). This cost covers leisure activities outlined in Output 3 and Output 4, including cooking sessions and refreshments for each session. • £1,800 – 12 month salary per session for skilled staff member to support NEET young people through 	<p>This should be the total amount of money you are requesting from this fund.</p>

mentoring sessions (outcome 1)

- £1,900 – 12 month salary for male youth worker to be based at Therfield School, one day per week (5 hours per week), 38 weeks of the year.
- £2,080 – 12 month salary per session for skilled youth worker to deliver sports and activities alongside a team of volunteers, as per outcome 3. 4 hours project time per week, for 12 months.
- £250 – This will contribute to office resources needed to run these activities effectively, including postage and stationery costs (including the printing of paper resources for mentoring and activities).
- £150 – Arts and crafts materials for sessions with vulnerable teenage girls. Our session leader uses art therapy techniques when working with particularly vulnerable young people. This cost relates to activities in output 4.

If the panel is distributing smaller amounts, we are able to accept a different sum, however a smaller grant would result in needing to restructure staff time and alter outputs and targets.

Q16 How will this funding help the project or initiative ? What are the implications of not receiving the funding you have requested from SCC ? What are the implications of receiving part of the funding you have requested from SCC ? (Please keep answer brief)

This funding will allow us to significantly increase support given to some of the most at-risk young people in our borough. Currently, due to limited resources, we are only able to invest 2 hours per week of time into NEET young people, and are determined to increase this provision substantially to offer significant support. Without this funding, we will not be able to place a staff member within Therfield School as a relational youth worker (who are very keen for us to introduce a male youth worker at the school for mentoring purposes). In this instance, a male youth worker has been identified by the school, as a female youth worker currently works two days per week in a similar role on behalf of The Matrix Trust (and is also a Liquid Connection employee). As some referrals come with particular requests, it would be more appropriate for a male youth worker to share the case load with the current female worker.

Part funding would result in needing to restructure our budget and outcomes, and adjust the amount of work we were able to complete. We would need to seek further funding and have it in place quickly to ensure the appropriate support is fulfilled, as we have put this information together with an understanding that this support is very important for local young people.

Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding ?

Equipment and resources can be shared and used at very little cost, such as sports equipment from Therfield School and using space at no charge within The Bridge Youth Centre. These are not dependent on SCC funding.

However, there are limited resources or grants to contribute towards staff time. Our staff are trained, experienced workers who can impact lives with little equipment or resources, and funding is required in order to make those staff available to local young people.

Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.

This information helps SCC to continue to monitor its support to Surrey organisations and promote collaboration between departments.

Name of Funding	Name of Manager	Amount	When

**Completing this form does not guarantee success when applying for funding
All successful projects will be required to complete an evaluation form outlining the outcomes of the project**

I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.

Print Name: Joe Crome	Organisations and Status: Liquid Connection Registered charity number 1113959
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Signature:	Date: 11/08/10
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Bids should be submitted electronically to lynne.martin@surreycc.gov.uk

Office Use	
Grant Programme title: Local Committees Small Disadvantaged Areas Fund	
Date received and who by:	All documents attached: